

Go for the Goal



Illustrations by Tony Persiani.

*How to make,
stake and not break
your creative goals
for 2005.*

BY LEE SILBER

Are you the type of person who prefers spontaneity to planning? If so, your first goal should be to change your perspective about goals. If you let things simply happen to you and react to whatever life throws your way, you're taking a giant leap of faith that the right things will come along at the right time. The problem is, without a clear understanding of what you want, you risk missing opportunities. We're used to creating goals when it comes to a regular job, but maybe not so much when it comes to our creative pursuits. I propose to time-travel into the future—your future. Let's fast-forward five, 10 and maybe even 15 years to determine how you want your life to be. Then, we'll work backward to figure out what it will take in 2005 to make it happen. Whether you want to learn to draw better or host your own 50-painting show, there's no better time than the new year to turn your dream into a reality.